

Core and More Technologies, LLC

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Paper Moon Puppet Theater Chooses Core and More Technologies to Revise End-to-End Web Presence

June 12, 2010 – After careful review of several competing vendors - Monmouth County, NJ based Paper Moon Puppet Theater has selected Core and More Technologies to perform a full overhaul and expansion of their current web presence and internet business strategy.

The theater attracts more than 1000 families per month to experience what school districts throughout the State of New Jersey have already discovered: A unique two hour show entailing interactive fun, creativity and excitement. Over the last ten years, they have become a favorite of children young and old and have established a faithful fan base as well as a successful travelling road show.

Through Core and More Technologies they will streamline their website, offer online reservation capabilities, add promotional videos and podcasts, establish an information driven social media presence, and optimize the site so that it is highly visible across all major search engines.

“We chose Core and More Technologies above others because we feel that they are the firm most capable of producing a website that is as creative and compelling as our shows themselves” said James Raccioppi - President of the theaters Board of Directors. “We are excited about this project – as a much broader audience of children may now have the opportunity to come and see our show. When their parents visit our new website, they will be inclined to drive the extra mile to see us!”

The list of Core and More Technologies customers continues to grow. Contact us today to discuss our Early Adopter Program – while it remains available. Also, visit our Facebook page now thru July 7th, become a fan and automatically be entered to win an iPod Touch!

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